

## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 600 Fairmount Ave., Ste 306  
 Towson, MD 21286-1002

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257679-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1950

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	257679	06297682

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    -TWTF--                   4                   \$550.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WKMG Tu    09/18/12    10:59 AM    Price Is Right    11a-12p    :30    RPOFDH101TVFL    \$550.00    NM									
2 WKMG W    09/19/12    10:59 AM    Price Is Right    11a-12p    :30    RPOFDH101TVFL    \$550.00    NM									
3 WKMG Th    09/20/12    11:29 AM    Price Is Right    11a-12p    :30    RPOFDH200TVFL    \$550.00    NM									
4 WKMG F    09/21/12    10:58 AM    Price Is Right    11a-12p    :30    RPOFDH101TVFL    \$550.00    NM									
2	09/18/12	09/21/12	News at 6p	6-630p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12    09/23/12    -TWTF--                   4                   \$600.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WKMG Tu    09/18/12    6:23 PM    News at 6p    6-630p    :30    RPOFDH200TVFL    \$600.00    NM									
2 WKMG W    09/19/12    5:58 PM    News at 6p    6-630p    :30    RPOFDH101TVFL    \$600.00    NM									
3 WKMG Th    09/20/12    6:21 PM    News at 6p    6-630p    :30    RPOFDH101TVFL    \$600.00    NM									
4 WKMG F    09/21/12    5:57 PM    News at 6p    6-630p    :30    RPOFDH200TVFL    \$600.00    NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1950	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/18/12	09/23/12	M-SU 11p News	11-1135p	-TWTFS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTFS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 09/18/12 11:24 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 2 WKMG W 09/19/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 5 WKMG Th 09/20/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 3 WKMG F 09/21/12 11:22 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 1 WKMG Sa 09/22/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 6 WKMG Su 09/23/12 M-SU 11p News 11-1135p :00 <del>\$1,500.00</del> NM See MG 3.7 7 WKMG Su 09/23/12 11:30 PM Sun 11p News after NFL Late News :30 RPOFDH200TVFL \$1,500.00 NM MG for 3.6 09/23									
6	09/20/12	09/20/12	Person of Interest	10-11p	---T---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 10:47 PM Person of Interest 10-11p :30 RPOFDH101TVFL \$8,000.00 NM									
9	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 9:07 AM CBS Sunday Morning 9-1030a :30 RPOFDH101TVFL \$1,200.00 NM									
10	09/23/12	09/23/12	Face The Nation	1030-11a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 Face The Nation 1030-11a :00 <del>\$1,200.00</del> NM See MG 10.2 2 WKMG Su 09/23/12 11:29 AM Face The Nation 1030-1130a :30 RPOFDH101TVFL \$1,200.00 NM MG for 10.1 09/23									
13	09/24/12	09/24/12	Price Is Right	11a-12p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
14	09/24/12	09/24/12	News at 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00									
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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1950	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/24/12	09/24/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>		<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12		1-----			1	\$1,500.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	M	09/24/12	11:27 PM	M-F 11p News	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
Total Spots							20	Gross Total	\$26,650.00

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$3,997.50</b>
<u>Net Amount Due</u>	<b>\$22,652.50</b>

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WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1959

Flight Dates	Order #	Alt Order #
09/04/12 - 09/21/12	257682	06297691

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/11/12	NCIS	8-9p	-T-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/11/12 NCIS 8-9p :00 \$2,400.00 NM See MG 5.3,5.4,5.5									
5	09/11/12	09/11/12	NCIS:LA	9-10p	-T-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGF 09/07/12 9:47 PM CSI:NY 9-10p :30 DH100TVFL \$4,000.00 NM MG for 4.2,5.2 4 WKMG 09/10/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 DH100TVFL \$400.00 NM MG for 4.2,5.2 2 WKMG Tu 09/11/12 NCIS:LA 9-10p :00 \$2,300.00 NM See MG 5.3,5.4,5.5 5 WKMG Tu 09/11/12 The Talk 2-3p :00 \$300.00 NM See MG 5.6 6 WKMGW 09/12/12 2:59 PM The Talk 2-3p :30 DH100TVFL \$300.00 NM MG for 5.5 09/11									
6	09/07/12	09/07/12	Blue Bloods	10-11p	----1--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 10:47 PM Blue Bloods 10-11p :30 DH100TVFL \$2,000.00 NM									
7	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 8:58 AM CBS Sunday Morning 9-1030a :30 DH100TVFL \$390.00 NM									
8	09/09/12	09/09/12	Face The Nation	1030-11a	-----1	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:29 AM Face The Nation 1030-11a :30 DH100TVFL \$475.00 NM									
9	09/09/12	09/09/12	Sun 7-8p	7-8p	-----1	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 7:33 PM Sun 7-8p 7-8p :30 DH100TVFL \$2,250.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257682-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/RPDF 3 PACK/R/STR	RPOF/HUK, GAE, GARD.	1959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/09/12	09/09/12	Good Wife	9-10p	-----1	:30	1	\$1,170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 10:24 PM Good Wife 9-10p :30 DH100TVFL \$1,170.00 NM									
11	09/10/12	09/10/12	Price Is Right	11a-12p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 11:30 AM Price Is Right 11a-12p :30 DH100TVFL \$325.00 NM									
12	09/10/12	09/10/12	News at 6p	6-630p	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 6p 6-630p :00 \$275.00 NM See MG 12.2 3 WKMG M 09/10/12 5:26 AM Morn News at 5a 5-530a :30 DH100TVFL \$275.00 NM MG for 12.2 09/11 2 WKMG Tu 09/11/12 Morn News at 5a 5-530a :00 \$275.00 NM See MG 12.3									
13	09/10/12	09/10/12	M-F 11p News	11-1135p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 11:51 PM M-F 11p News 11-1135p :30 DH100TVFL \$600.00 NM									
17	09/10/12	09/12/12	News at 6p	6-630p	M-W----	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-W---- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 3 WKMG M 09/10/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 4 WKMG M 09/10/12 News at 5p 5-530p :00 \$500.00 NM See MG 17.7 2 WKMG W 09/12/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 5 WKMG W 09/12/12 Inside Edition 430-5P :00 \$175.00 NM See MG 17.6 6 WKMG W 09/12/12 4:29 PM Inside Edition 430-5P :30 DH100TVFL \$175.00 NM MG for 17.5 09/12 7 WKMG W 09/12/12 5:24 PM News at 5p 5-530p :30 DH100TVFL \$500.00 NM MG for 17.4 09/10									

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## INVOICE



Send Payment To:

WKMG  
PO Box 864255  
Orlando, FL 32886-4255  
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257682-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																								
18	09/10/12	09/12/12	M-F 11p News	11-1135p	M-W----	:30	2	\$600.00	NM																																																																																																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/10/12</td><td>09/16/12</td><td>M-W----</td><td>2</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>2</td><td>WKMG</td><td>M</td><td>09/10/12</td><td>11:30 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>DH100TVFL</td><td>\$600.00 NM</td></tr> <tr> <td>1</td><td>WKMG</td><td>W</td><td>09/12/12</td><td></td><td>M-F 11p News</td><td>11-1135p</td><td>:00</td><td></td><td>\$600.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">See MG 18.3</td></tr> <tr> <td>3</td><td>WKMG</td><td>W</td><td>09/19/12</td><td></td><td>M-F 11p News</td><td>11-1135p</td><td>:00</td><td></td><td>\$600.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">See MG 18.4, 18.5</td></tr> <tr> <td>4</td><td>WKMG</td><td>W</td><td>09/19/12</td><td>3:59 PM</td><td>Extra</td><td>4-430p</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$300.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">MG for 18.3 09/19</td></tr> <tr> <td>5</td><td>WKMG</td><td>F</td><td>09/21/12</td><td>4:20 PM</td><td>Extra</td><td>4-430p</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$300.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">MG for 18.3 09/19</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/10/12	09/16/12	M-W----	2	\$600.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WKMG	M	09/10/12	11:30 PM	M-F 11p News	11-1135p	:30	DH100TVFL	\$600.00 NM	1	WKMG	W	09/12/12		M-F 11p News	11-1135p	:00		\$600.00 NM				See MG 18.3							3	WKMG	W	09/19/12		M-F 11p News	11-1135p	:00		\$600.00 NM				See MG 18.4, 18.5							4	WKMG	W	09/19/12	3:59 PM	Extra	4-430p	:30	RPOFDH101TVFL	\$300.00 NM				MG for 18.3 09/19							5	WKMG	F	09/21/12	4:20 PM	Extra	4-430p	:30	RPOFDH200TVFL	\$300.00 NM				MG for 18.3 09/19						
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<u>Total Spots</u>							23	<u>Gross Total</u>	\$17,135.00																																																																																																																								

## Payment Terms 30 Days

<u>Agency Commission</u>	\$2,570.25
<u>Net Amount Due</u>	\$14,564.75

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